

**Project Profile: SAI Regeneration Area, Swansea**

**Client: SAI ( Welsh Assembly Government ) and City and County of Swansea**

**Value: Programme - £1M**

**Services: Research, Consultation, Strategy Development, Commissioning Plan, Delivery**

**Duration: October 2008 – Ongoing**



### Project Aims

To develop the SAI Area of Swansea as a distinguished and distinctive business district for the city, with a rich mix of housing, leisure and recreational facilities, all within walking distance of the city centre and harnessing the extensive waterfront provided by the Prince of Wales Dock.

### Objectives

- Consultation with local stakeholders and communities partners over everyone's ambitions for the development and the scope of the potential projects
- To develop a programme of deliverable art projects based around the masterplan and prioritised against the likely main programme delivery plan
- To explore how current initiatives can be built into the programme and enhanced
- To propose a delivery plan and agree how the resources would be managed by our team and by the City and County of Swansea as the fund holders.

### Outcomes

- A thorough, well considered plan detailing priority commissions, temporary programmes and outline budgets
- Welsh Assembly Government and City and County of Swansea endorsement of the plan

### Project Overview

WAG has taken on the role of the primary driver of this scheme and has secured a significant financial contribution for the realisation of the Public Art Plan, enabling it to agree our team's appointment to progress from the strategy stage on to delivery of the projects portfolio in short order.

This will enable a Public Art Infrastructure to be in place as the individual components of the regeneration scheme are built, rather than the normal process of waiting for developers to make their contribution.

We have not made any artist appointments yet and so the images above are of parts of the regeneration area as they stand prior to artist involvement.